



le théâtre s'affiche

*international contest
of amateur
theatre posters*

2013 | *edition*

le théâtre s'affiche without frontiers

The 3rd International contest 'Le théâtre s'affiche' rewards the best posters from amateur theatre groups, local communities, and organizing committees of amateur theatre festivals, in France and abroad.

This unique contest was born in Toulouse, Midi-Pyrénées, France. The aim of FNCTA (regional Midi-Pyrénées Union) and of the organization 'Le théâtre s'affiche' is to connect the public with the profoundness and talent of comedians and groups in the world of Amateur Theatre.

'Le théâtre s'affiche' is passionate about bringing the wide public into theatres. The poster is an original way of visiting the manifold languages of the visual world through word and image. Thus the association fosters progress in the artistic creation of posters and promotes the use of new graphics technologies to build a unique international database.

The best posters are selected by a jury of representatives of amateur theatre, professionals, advertising agencies, local authorities, the wider public and internet users. The posters will be honoured at an awards ceremony on June 2013, in one of the Toulouse theatres.

'Le théâtre s'affiche' has created a website with information about the aims of the contest, applications download forms (in three languages : English, Spanish, and French), and displays of the contestant and winner posters of 2009, 2011, and the oncoming 2013 contest. There, you can witness the progress of the competition.

Good luck to all participating groups and congratulations to the future winners!

To know more, please ask by email to letheatresaffiche@yahoo.fr and visit www.letheatresaffiche.org



instructions

How to participate ?

The main condition for entering the contest : the posters, which can refer to a play or to a festival, must have been shown at least once to the public (as declared in writing).

Amateur theatre groups can send as many posters as they like, as long as they have been issued for plays or festivals. They can compete in one or several of the following categories :

- **amateur theatre festivals**
- **amateur theatre shows played by adults**
- **amateur theatre shows played by young people**

the prizes awarded for each category are :

pour chacune des catégories sont :

- the Gold Poster
- the Silver Poster
- the Bronze Poster
- the Public's Choice
- the Internet's Choice

The Internet's Choice votes can be cast by anyone, be they part of the contest or not. They can vote for their favourite poster by going to website www.leteatresaffiche.org under tab « Affichothèque 2013 » after the contest closing date : 22 February 2013. Each poster requires a separate mailing and payment.

Participants shall send their poster(s) by post before 22 February 2013 midnight (as per the Post Office stamp date). There shall be two print copies of each poster, size A3 inside a cylindrical packaging with correct postage value, plus an emailed JPEG version (max 3Mb file size), plus :

- one filled participation form per poster application
- a signed statement asserting that the play or festival has actually taken place
- a registration fee of 10€ per poster application

Amateur theatre groups located outside France shall pay by bank transfer in the name of : Association 'Le théâtre s'affiche'.

Bank transfer fees will be paid by the applicant. The IBAN of 'Le théâtre s'affiche' will be given upon request (see address below). Be sure to state the name, name of group, and full address. Posters and documents sent for the application will not be sent back. Applicants shall have paid the cost of designing and issuing the posters, and have been authorized to enter the contest by the creating authors of the poster. Posters that have been rewarded on one of the two previous editions of the contest cannot enter this one.

The organizers reserve the right to cancel an application based on its content and on the message it sends. This documents contains the contest rules and the application form.

Applications from abroad

Amateur theatre groups located outside France shall pay by bank transfer in the name of : Association 'Le théâtre s'affiche'. Bank transfer fees will be paid by the applicant. The IBAN of 'Le théâtre s'affiche' will be given upon request. Foreign groups can use email to request an application form translated into English or Spanish, or they can download it from the website resources.

Timeline

- **July 2012** : official launch of the contest, advertising campaign.
- **22 February 2013** : official deadline for applications. Applying posters will be displayed online.
- **20 April 2013** : jury meeting
- **1st June 2013** : award ceremony. Results will be posted online.

Send applications to

Association *Le théâtre s'affiche*
14 rue Paul Dupin
31500 Toulouse, France
email : leteatresaffiche@yahoo.fr
www.leteatresaffiche.org

Rules of the contest

1. OBJECT OF THE CONTEST

The association 'Le théâtre s'affiche' organizes an international contest to reward the poster of an adult's play, kid's play or theatre festival, by an honorific prize.

Posters must have been created for plays or festivals that have taken place since the inception of the theatre group. Already rewarded posters cannot enter this contest.

Each participant can apply in as many categories as desired, and can present as many posters as desired in its relevant category.

Three categories:

- amateur theatre festival
- amateur theatre shows played by adults
- amateur theatre shows played by young people

Awards in each category:

- golden poster
- silver poster
- bronze poster
- public's choice
- internet's choice

2. CONTEST ORGANIZATION

Applicants shall send their poster(s) with the correct postage before 22 February 2013 at midnight (as proven by the Post Office's stamp)

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- one filled participation form per poster application
- a signed statement asserting that the play or festival has actually taken place
- a registration fee of 10€ per poster application

Foreign participants

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Association 'Le théâtre s'affiche'. Bank transfer fees will be paid by the applicant. The IBAN of 'Le théâtre s'affiche' will be given upon request.

3. INTERNET'S CHOICE

The internet users' prize relies on anyone who participates or not in the contest. They can freely vote for the chosen poster by going to the 'prix de l'internaute' page on website www.leteatresaffiche.org, starting at the contest closure on 22 February 2013. After choosing **one single poster**, the internet user send an email to leteatresaffiche@yahoo.fr, stating the title of the show and its registration number.

4. IDENTIFICATION OF THE PARTICIPATING GROUP

- name and address of participating association
- name and address of the person responsible for the mailing. Phone number, e-mail, and website.
- posters and documents will not be sent back.

5. GUARANTEE OF ORIGINALITY

The participating group is responsible for having ownership of the presented poster(s) and for having paid relevant rights to the creating author.

6. POSTER SELECTION

There will be a first screening of posters by the members of association 'Le théâtre s'affiche'.

The final selection will be performed by the official jury.

Posters that contravene current legislation according to their content and visual message (e.g. racism, pornography) will not be selected.

7. JURY

The jury is composed of representatives from amateur theatre, professionals, the advertising world, local authorities and the wider public. The decision of the jury will be final.

The President of the Jury will select the winner if there is a tie in votes.

8. JURY RESTRICTIONS

Members of the jury cannot enter the competition.

9. HOW TO SEND POSTERS

Until 22 February at the application receiving office:

Association 'Le théâtre s'affiche'
14 Rue Paul Dupin, 31500 Toulouse, France
leteatresaffiche@yahoo.fr

The mailing, by both post and email shall indicate the complete address (post and email) of the person responsible for the application and of the participating theatre group or organization, as well as the title of the show.

10. RESULTS

After the jury deliberation, laureates will be advised by email. They will be personally invited to get their honorific prize (on 8 June 2013 in Toulouse). Travel, hotel and subsistence costs will be at the expense of the applicants. All participants of the 2013 contest will get an invitation to attend the award ceremony in Toulouse, at their expense as well.

11 COMMUNICATION

Applicants authorize the organizers to publish and to display the candidate posters in shows, in the press and on the website of the association 'Le théâtre s'affiche'.

12. NON-ACCEPTANCE

The act of entering this contest implies full acceptance of these rules. The jury's choice will be final, and no correspondence will be exchanged on this matter.

13. VALIDITY

These rules set out on 1 June 2012, are the only valid ones for this contest.



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